

Abar Media 6190 Grovedale Court Suite 200

Alexandria, VA 22310

Comments

ming Type

Account Types

Phone/Fax **Buyer Name** Sales Office

Salesperson

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency/T-Code Advertiser Schedule Dates

Contract #

339543

> Date Entered 10/31/12

otal: 11	012 11	adcast Month Spots
\$	₩	

	Grand Total:
11	Nov. 2012
Spots	By Broadcast Month
	Charlotte (WSOC)

3	11	Month
н	11	Spots
- 1	1	

\$11,450.00	Ħ
\$11,450.00	11
Rate	onth Spots
	(0)

CONGRESS, JENNIFER	***** THIS IS A CASH IN ADVANCE SCHEDULE *****	Standard	National/Political Sales Tax	675 Net Total	/ Com	SCATTERGOOD, JEFF Com		Telerep/Philadelphia, Philadelphia (1057) Orde	675 CONGRESS (140853) Demo	Political (1065)	Abar Media (2878)/948873799 co-op	Fol/3 Roberts/D/Congress (16889)		11/02/12-11/05/12
K ROBERTS FOR				Fotal \$9,732.50	Commission \$1,717.50	Commission% 15.00	Package Deal	Order Type Normal	ō	Headline # 06401228		Entered By Jill Hipskind	Last Modified 11/01/12	21/15/01
			3 000000000000000000000000000000000000						alon opposite the same of the same opposite the same opposite to the same opposite t		Grand	Nov.	By Bro	Cnar

LUWOrmal Line / Spot 11/05/12-11/05/12 4 :30 6p- 6-30p / FSTN	11/05/12-11/05/12 4 30 60-6-300 (FCT) × 1 \$400.00	1 \$1,500.00 \$1,500.00 Charlotte (WSOC)		11/03/12-11/03/12 5 :30 11:30P - (25.1) 11/02/12-11/02/12 4 :30 6P - 6:30P (EST) 11/02/12-11/02/12 4 :30 8A - 9A (EST) 11/04/12-11/04/12 3 :30 8A - 9A (EST) 11/04/12-11/04/12 5 :30 6P - 6:30P (EST) 11/04/12-11/04/12 5 :30 11P - 11:35P (EST) 11/05/12-11/05/12 4 :30 8A - 9A (EST) 11/05/12-11/05/12 4 :30 6P - 6:30P (EST) 11/05/12-11/05/12 4 :30 6P - 6:30P (EST) 11/05/12-11/05/12 4 :30 6P - 6:30P (EST)	1 \$1,500 1 1 1 \$1,500 1 1 1 \$1,500 1 1 \$1,707 1	0 \$1,500.00 Charlotte (W:0 \$850.00 Charlotte (W:0 \$1,500.00 Charlotte (W:0 \$1,075.00 Charlotte (W:0 \$975.00 Charlotte (W:0 \$925.00 Charlotte (W:0 \$925.00 Charlotte (W:0 \$925.00 Charlotte (W:0 \$950.00 Charlo
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Bookend P/B Piggy Back

ccepted-Agency/Advertiser

Dates

Accepted Station:

Dake

nted At: 10:26 AM on Thursday, November 1 2012

REP HEADLINE# 6401228 \$\$\$ UNAPPROVED REV #1 \$ \$ \$ \$

> REP: TEL# 610-225-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM TO

OCT31/12 17.44 *** WSOC-TV ***

ADV AGY # 522 AGY. ADV. NAME NAME ABAR HUTTON MEDIA POLI/J ROBERTS/D/CON/NC ALEXANDRIA, 6190 GROVEDALE COURT, VA 22310 SUITE 200 SALES PRSN REP.# BUYER NAME PH-JEFF OFF.# 220 SCATTERGOOD NICK WELTE SALESMAN #

CONTRACT # COMMENTS: 6401228 (PINE)

> NATL. LOCAL REGIONAL

CLASS:

PRDCT ROBERTS FOR CONGRESS EST#675

NOV5/12

WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

> DATE OCT31/12 17.44

REP: **REVISION

FLIGHT DATES OCT30/12

ORDER

TO JILL

FR JARED
ADD TO SCHEDULE LINES
RVSD TOTAL \$11450
PLS CNF THANKS 3-10

CON CM **** THIS SI A CASH IN ADVANCE SCHEDULE ****

JENNIFER ROBERTS FOR CONGRESS

A CENTOC		1 1 1 1 2	:LINE#:REP :CU:		
TODE TENTER CODE		•	TIME TEXTOR		
		×	FOIL . CEC		
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				DAYS	
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AGENCY	AGENCY
PRODUCT CODE =	AGENCY ADVERTISER CODE =
	AGENCY
	EST#
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	9

\$1,500.00

11/1 11/2

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PROGRAM:

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700A-800A

30

\$1,075.00

11/2

11/2

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PROGRAM : ORD COM1:

NEWS ADD TO SCHEDULE

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600P-630P

30

ORD COM1: GMA TO SCHEDULE

REP: TEL# 610-225-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *:

OCT31/12 17.44 *** WSOC-TV ***

:LINE#:REP :LIN	:REP :CD: TIME PE::LINE#: :	PERIOD : LGTH	TH : SEC :	RATE	: START	END :	: SPTS: WEEK	DAYS	:TOTL:
Ð.	PROGRAM : GMA ORD COM1: ADD	SCHEDULE	30 -	\$975.00	11/2	11/2	4	FRI	
P F	PROGRAM : SUN GMA		30 \$8	\$800.00	11/4	11/4	\sqrt{y}	SUN	ב
7 PROC ORD	A 60 SRAM : COM1:	OP 30		\$925.00	11/4	11/4		SUN	Ъ
PRC ORD	A 1: GRAM : COM1:	135P 30		\$950.00	11/4	11/4	Ü	SUN	н
9 PROC ORD	9 A 800A-900A PROGRAM: GMA ORD COM1: ADD TO)A 30		\$975.00	11/5	11/5	4	MON	ц
PROGRAM ORD COMI	O A 800A-900A OGRAM: SAT GMA OCOM1: ADD TO:	A 30 A SCHEDULE	\$40	\$400.00	11/3	11/3	6	SAT	н
						×	CONTRACT TOTAL	TOTAL 11450.00 SPOTS 11	0.00
ARKET TOTALS 'C- NSI 'MOS- RA35+* D CODE	.S \$3,916 WSOC	60% WBTV CABL	40% WCNC 0%	WCCB 0%	%O XZCM	WMYT 0%	WAXN 0%		

CLASS, PLAN, SECT

D CODE

A-ADD

B-BUY TYPE

Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME

X-LATE Y-DAYS

Z-COMMENTS

*-MULTIPLE

L-LENGTH M-MAKEGOOD N-PROGRAM NAME

C-CANCELLED DE-DELETE E-EFF DATES

REP HEADLINE# 6401228
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

OCT31/12 14.39 *** WSOC-TV ***

NOV/12						:LINE#:REP		CON CM	REP:		CITY	FLIGHT	PRDCT	ORDER			AGY #	ADV #
\$2,350.00	PROGRAM	Ν	PROGRAM	Н	AGENCY AGENCY	REP :CD: LINE#: :	JENNIFER	* * * *	TO JILL FR JARED NEW JEN ROB TOTAL \$2350 PLS CNF THA		TAX	T DATES	ROBERTS	#			522	
.00	NEWS	1130P-12	: NEWS	600P-630P	CY ADVERTISER	TIME	ER ROBERTS	THIS IS	L ED N ROBERTS \$2350 F THANKS		ST	OCT30/12	FOR				AGY.	ADV.
		1205A) P	TISER CODE	PERIOD :	FOR	A CASH IN	(~	1	STATE TAX	NOV5	CONGRESS ES	CC	ALEX	6190	NAME ABAR	NAME POLI/J
		30		30	" E	LGTH :	CONGRESS	ADVANCE	n	1)	5/12 WK-	EST#675 C	CONTRACT #	ALEXANDRIA,) GROVEDALE	RHUTTON	
		\$ 8		\$1,	AGENCY	SEC :		SCHEDULE			CO-OP	į.	COMMENTS:	6401228	VA 22310	LE COURT	MEDIA	ROBERTS/D/CON/NC
		\$850.00		,500.00	NCY EST#	RATE		王 ****			P BILLING		(LINE,			, SUITE		/NC
		11/3		11/5	= 675	: START : DATE					GNEEDED		ORDER, INV			200		
		11/3		11/5		T : END : DATE							VOICE)	CLASS:		SALES P	BUYER N	REP.#
COI		1		Ц		:SPTS:								NATL.		PRSN PH-	NAME JEFF	OF
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REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT31/12 14.39
*** WSOC-TV ***

:LINE#:REP :CD: : :LINE#: : TIME PERIOD LGTH : SEC RATE START DATE END :SPTS: WEEK : DAYS : TOTL:

SVC- NSI DEMOS- RA35+*

MARKET TOTALS \$3,916

WSOC 60%

WBTV 40% CABL 0%

WCNC 0%

WCCB 0%

80 AZLM

%O TYMW

WAXN 0%